

November 30, 2005

## Long Term Care Insurance Company Name Change Transition Rules and Other Important Information

By now, all producers should be aware of the Genworth insurance company name changes taking place on January 1, 2006, pending regulatory approvals. Those changes, as previously communicated, are:

### From

General Electric Capital Assurance Company  
GE Capital Life Assurance Company of New York

GE Life and Annuity Assurance Company

### To

Genworth Life Insurance Company  
Genworth Life Insurance Company of  
New York

Genworth Life and Annuity Insurance  
Company

### Key Dates

Attached you will find transition rules, important information and key dates regarding the use of marketing materials, applications and forms with both the old and new insurance company names. Some key dates to keep in mind are:

### Application Processing

- As of **December 31, 2005**, all marketing material, applications, forms and any other applicable marketing/sales material displaying the old (GE) insurance company names must be discontinued and destroyed.
- Beginning **January 1, 2006**, you should only use marketing materials, applications, forms and any other applicable sales/marketing materials displaying the new Genworth insurance company names.
- Through **January 31, 2006**, applications and forms with the old (GE) insurance company names that are signed and dated in 2005, and have been received in our Home Office will be accepted and processed. After that date, old applications/forms will be returned to the producer, and applications/forms with the new Genworth insurance company names will be required.

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Long Term Care Insurance underwritten by:

General Electric Capital Assurance Company  
In New York, GE Capital Life Assurance Company of New York

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## **Materials Order and Fulfillment**

- Beginning **December 23, 2005**, marketing/sales materials orders received at our fulfillment warehouse will be held while we undergo a systems transition.
- **January 3, 2006** - Shipping of orders will begin again. Any order that was placed between December 23 and January 2 will be shipped on January 3. If you have an urgent need for materials during that time period, you can download materials from the web or call your Internal Sales Team.

Look for further communication about our insurance company name changes coming in December. If you have any questions about these changes, please contact your Internal Sales Team.