



An Excellus Company

MedAmerica Insurance Company
Home Office: Pittsburgh, PA

MedAmerica Insurance Company of New York
Home Office: Rochester, NY

AGENT TECHNICAL BULLETIN
URGENT: PLEASE READ

Date: 12/9/05

RE: New Aggregate Maximum for Care Partner and Preferred Rate Reductions — December State Rollout

Effective Date: With All Applications Signed 12/31/05 or After

New States: NY, IL, IN, MA, SC

Existing States: AK, AL, AR, AZ, CT, DC, DC Trust, DE, GA, HI, IA, ID, KY, LA, ME, MD, MI, MN, MO, MS, MT, ND, NE, NH, NM, NV, OH, OK, OR, PA, RI, SD, TN, TX, UT, VA, VT, WA, WI, WV, WY

Customer Service: 1-800-544-0327
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New States Approved for CareDirections Simplicity's® Aggregate Maximum for Rate Reductions Effective 12/31/05

On July 5, 2005, MedAmerica announced that, in order to align its rate structure with the industry, the company would be modifying CareDirections Simplicity's aggregate maximum for Care Partner and Preferred rate reductions.

The purpose of this bulletin is to remind our producers that the new aggregate for Care Partner and Preferred rate reduction is set at 40% (NY, 20%;CT, 30%). The new maximum will be effective with new applications signed on 12/31/05 for the “new” states listed above. Applications signed prior to 12/31/05 will be accepted until 1/21/06.

Monthly rollouts of the change will be announced as states are approved. **There is no change in the states not listed in this bulletin until further notice.**

This change does not affect Simplicity's Affiliation discount, which remains 10%. The rates and discount for the Employer Program are also not affected.

Simplicity's Premium Proposal software has been modified to reflect the new aggregate maximum for Care Partner and Preferred rate reduction in V2.8 which will be available for download from MedAmerica's Agent Web site today.

Contact your managing general agency with any questions.

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